



**Coalition for Culture and Media  
CONTINUITY – FAIRNESS – SUPPORT**

**Finally! The CRTC recommends regulating digital media: is the government listening?**

Montreal, June 1<sup>st</sup>, 2018 – The Coalition for Culture and Media welcomes the CRTC findings presented in its much-anticipated report on the future of program distribution in Canada.

Several of these findings respond to the coalition’s expectations, in particular when it comes to regulating all online streaming services and making all industry players contribute - including foreign operators – to the financing of production and promotion of Canadian content. The coalition is also pleased that the CRTC has rejected the idea of deregulating traditional broadcasters (radio, television, cable operators) and appreciates the CRTC’s acknowledgement of the urgency to address the current situation.

The recommendations issued in the report are an encouraging first step towards a fair regulation, but the coalition remains concerned about the commission’s conclusion that the current regulatory model is ill-equipped to regulate online services. While the coalition is open to new approaches, other jurisdictions are applying policies, such as enforcing a percentage of local content, that should not be excluded for the Canadian context.

Furthermore, the coalition is worried by some suggested options, such as the proposal to allow new services to benefit from Canadian funding support without increasing the overall funds available. The proposal to replace the current licencing system by service agreements should only be considered if these agreements guarantee regulatory fairness, if they are mandatory, binding and subject to a public and independent decision-making process.

The coalition is looking forward to working with the government on rebuilding the system to ensure the sustainability of the Canadian and Quebec cultural and media industries. In the meantime, the coalition will continue to analyze the report. Next Wednesday, a number of the coalitions’ member organizations will be attending an [event from the Coalition for the diversity of cultural expressions](#) that will examine the implications of the CRTC’s report, in Toronto.

**Member Organizations of the coalition who can be contacted on this topic:**

## Press release

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Alliance des producteurs francophones du Canada (APFC)  
Alliance of Canadian Cinema, Television and Radio Artists Performers' Rights Society (ACTRA PRS)  
Alliance Québec Animation (AQA)  
Alliance québécoise des techniciens et techniciennes de l'image et du son (AQTIS)  
ARTISTI  
Association acadienne des artistes professionnel.le.s du Nouveau-Brunswick (AAAPNB)  
Association des professionnels de l'édition musicale (APEM)  
Association des propriétaires de cinémas du Québec (APCQ)  
Association des réalisateurs et réalisatrices du Québec (ARRQ)  
Association nationale des éditeurs de livres (ANEL)  
Association québécoise de la production médiatique (AQPM)  
Association québécoise de l'industrie du disque, du spectacle et de la vidéo (ADISQ)  
Association québécoise des cinémas d'art et d'essai (AQCAE)  
Canadian Media Producers Association (CMPA)  
Canadian union of public employees (CUPE) and its communications sector (CPSC)  
Conseil québécois des arts médiatiques (CQAM)  
Copibec  
Directors Guild of Canada (DGC)  
Documentary Organization of Canada and its Québec Chapter  
Fédération culturelle canadienne-française (FCCF)  
Fédération des travailleurs et travailleuses du Québec (FTQ)  
Fédération nationale des communications (FNC-CSN)  
Friends of Canadian Broadcasting  
Front des réalisateurs indépendants du Canada (FRIC)  
Forum for Research and Policy in Communications (FRPC)  
Gilde des musiciens et musiciennes du Québec (GMMQ)  
L'Observatoire du documentaire  
Michèle Rioux, directrice du Centre d'études sur l'intégration et la mondialisation (CEIM)  
Observatoire des réseaux et interconnexions de la société numérique (ORISON) - UQAM  
On Screen Manitoba  
Québec Cinéma  
Quebec English-language Production Council (QEPC)  
Regroupement des artisans de la musique (RAM)  
SOCAN  
Société civile des auteurs multimédia (SCAM)  
Société de gestion collective des droits des producteurs de phonogrammes et de vidéogrammes du Québec (SOPROQ)  
Société des auteurs de radio, télévision et cinéma (SARTEC)  
Société des auteurs et compositeurs dramatiques (SACD)  
Société du droit de reproduction des auteurs compositeurs et éditeurs au Canada (SODRAC)  
Internet Society Québec (ISOC – Québec)  
Société professionnelle des auteurs et compositeurs du Québec (SPACQ)  
Syndicat des employées et employés professionnels-les et de bureau (SEPB)  
Table de concertation de l'industrie du cinéma et de la télévision de la Capitale-Nationale  
Unifor  
Union des artistes (UDA)  
Union des écrivaines et des écrivains québécois (UNEQ)

**Press release**

- 30 -

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