



**Coalition for Culture and Media
CONTINUITY – FAIRNESS – SUPPORT**

**Federal Government's Economic Statement
Significant steps, but an unsettled future**

Montréal, 22 November 2018 – The Coalition for Culture and the Media welcomes the measures of support for Canadian journalism announced yesterday by Minister Morneau. The Federal government appears, for the first time, to have taken note of the scale of this sector's problems. The measures announced, of \$595 million over five years in support of news, will certainly help to slow the decline of media newsrooms.

In welcoming the Federal government's far-from-negligible efforts, the Coalition nevertheless notes that these do not constitute a complete and global solution. Questions of regulatory and fiscal fairness remain at the heart of the problem facing Canadian media newsrooms. They remain seriously threatened by unfair competition from digital media giants.

The Coalition notes, for example, that none of the measures announced yesterday addresses the deductibility of Canadian companies' advertising expenditures on foreign online media. Internet advertising is estimated to have exceeded \$6.2 billion in Canada in 2017. Of this amount, 80% was directed to just two American companies – Google and Facebook.

Changing the laws and regulations to ensure that digital giants contribute to Canadian content – whether related to information or culture – will require real political will. An ongoing and productive dialogue between government and the cultural and media sector is essential.

The Coalition for Culture and Media was created in 2017, and consists of forty organizations that are active in the cultural and media sectors, representing thousands of people in Canada, from coast to coast. The Coalition's *Declaration for the sustainability and the vitality of national culture and media in the digital era*, calls on governments to restore fiscal and regulatory fairness, and to implement and maintain effective measures to support culture and media.

Member organizations of the coalition :

Alliance des producteurs francophones du Canada (APFC)
Alliance of Canadian Cinema, Television and Radio Artists (ACTRA)
Alliance Québec Animation (AQA)

Press release

Alliance québécoise des techniciens et techniciennes de l'image et du son (AQTIS)
ARTISTI
Association acadienne des artistes professionnel.le.s du Nouveau-Brunswick (AAAPNB)
Association des professionnels de l'édition musicale (APEM)
Association des propriétaires de cinémas du Québec (APCQ)
Association des réalisateurs et réalisatrices du Québec (ARRQ)
Association nationale des éditeurs de livres (ANEL)
Association québécoise de la production médiatique (AQPM)
Association québécoise de l'industrie du disque, du spectacle et de la vidéo (ADISQ)
Association québécoise des cinémas d'art et d'essai (AQCAE)
Canadian Media Producers Association (CMPA)
Canadian union of public employees (CUPE) and its communications sector (CPSC)
Conseil québécois des arts médiatiques (CQAM)
Copibec
Directors Guild of Canada (DGC)
Documentary Organization of Canada and its Québec Chapter
Fédération culturelle canadienne-française (FCCF)
Fédération des travailleurs et travailleuses du Québec (FTQ)
Fédération nationale des communications (FNC-CSN)
Friends of Canadian Broadcasting
Front des réalisateurs indépendants du Canada (FRIC)
Forum for Research and Policy in Communications (FRPC)
Guilde des musiciens et musiciennes du Québec (GMMQ)
L'Observatoire du documentaire
Michèle Rioux, directrice du Centre d'études sur l'intégration et la mondialisation (CEIM)
Observatoire des réseaux et interconnexions de la société numérique (ORISON) - UQAM
On Screen Manitoba
Québec Cinéma
Quebec English-language Production Council (QEPC)
Regroupement des artisans de la musique (RAM)
SOCAN
Société civile des auteurs multimédia (SCAM)
Société de gestion collective des droits des producteurs de phonogrammes et de vidéogrammes du Québec (SOPROQ)
Société des auteurs de radio, télévision et cinéma (SARTEC)
Société des auteurs et compositeurs dramatiques (SACD)
Internet Society Québec (ISOC – Québec)
Société professionnelle des auteurs et compositeurs du Québec (SPACQ)
Syndicat des employées et employés professionnels-les et de bureau (SEPB)
Table de concertation de l'industrie du cinéma et de la télévision de la Capitale-Nationale
Unifor
Union des artistes (UDA)
Union des écrivaines et des écrivains québécois (UNEQ)

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Press release

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