



**Coalition for Culture and Media
CONTINUITY – FAIRNESS – SUPPORT**

**Broadcasting, Telecommunications and Copyright Reform
Federal political parties must commit to acting quickly**

Montreal, June 26, 2019 – In the wake of the publication this morning of the report by the Broadcasting and Telecommunications Legislative Framework Review Panel and two reports on the review of the *Copyright Act*, in May and earlier this month, the Coalition for Culture and Media (CCM) is calling on all federal political parties to take action.

Current laws and regulations have not been adapted to the digital environment, which puts our media and the Canadian creative community at a disadvantage vis-à-vis foreign companies. The government has been aware of this since the first consultation on the matter in 2016 and has continued to consult without acting. This laissez-faire attitude is no stranger to the deterioration of the situation of the media and the music sector, among others. The CRTC last week reported the fifth year of declining revenues for television distributors and the sixth year of decline in advertising revenues for traditional television stations. Music sales are also down sharply, displaced by streaming, which has a significant impact on the fees received by rights holders.

As we approach the launch of the election campaign, politicians must recognize the urgency of the situation and commit to implementing the initial elements of the reforms necessary for the survival of Canadian culture and media companies, during the next 12 months. The government cannot wait any longer. It must restore fairness between Canadian and foreign companies.

To do this, it could first proceed by decrees and instruct the CRTC to ensure that Internet service providers and all online programming undertakings contribute to Canadian content. It must also require all online broadcasters to participate in showcasing Canadian content and collaborate on any efforts from the Commission to collect data. With respect to copyright, the government must absolutely reject the proposal of the Standing Committee on Industry to hold a new study and instead quickly propose a bill to reduce the number of exceptions in the *Copyright Act*. Restoring legislative and regulatory fairness is essential to maintaining our culture, our media and Canadian cultural sovereignty.

Press release

The Coalition for Culture and Media was created in 2017 and consists of forty organizations that are active in the cultural and media sectors, representing thousands of people in Canada, from coast to coast. The Coalition's *Declaration for the sustainability and the vitality of national culture and media in the digital era*, calls on governments to restore fiscal and regulatory fairness, and to implement and maintain effective measures to support culture and media.

Member organizations of the coalition who can be contacted on this topic:

Alliance des producteurs francophones du Canada (APFC)
Alliance of Canadian Cinema, Television and Radio Artists (ACTRA)
Alliance Québec Animation (AQA)
Alliance québécoise des techniciens et techniciennes de l'image et du son (AQTIS)
ARTISTI
Association acadienne des artistes professionnel.le.s du Nouveau-Brunswick (AAAPNB)
Association des professionnels de l'édition musicale (APEM)
Association des propriétaires de cinémas du Québec (APCQ)
Association des réalisateurs et réalisatrices du Québec (ARRQ)
Association nationale des éditeurs de livres (ANEL)
Association québécoise de la production médiatique (AQPM)
Association québécoise de l'industrie du disque, du spectacle et de la vidéo (ADISQ)
Association québécoise des cinémas d'art et d'essai (AQCAE)
Canadian union of public employees (CUPE) and its communications sector (CPSC)
Conseil québécois des arts médiatiques (CQAM)
Copibec
Directors Guild of Canada (DGC)
Documentary Organization of Canada and its Québec Chapter
Fédération culturelle canadienne-française (FCCF)
Fédération des travailleurs et travailleuses du Québec (FTQ)
Fédération nationale des communications (FNC-CSN)
Friends of Canadian Broadcasting
Front des réalisateurs indépendants du Canada (FRIC)
Forum for Research and Policy in Communications (FRPC)
Guilde des musiciens et musiciennes du Québec (GMMQ)
L'Observatoire du documentaire
Michèle Rioux, directrice du Centre d'études sur l'intégration et la mondialisation (CEIM)
Observatoire des réseaux et interconnexions de la société numérique (ORISON) - UQAM
On Screen Manitoba
Québec Cinéma
Quebec English-language Production Council (QEPC)
Regroupement des artisans de la musique (RAM)
Regroupement des distributeurs indépendants de films du Québec
Robert Armstrong, Broadcasting Consultant, Communications Médias inc.
SOCAN
Société civile des auteurs multimédia (SCAM)
Société de gestion collective des droits des producteurs de phonogrammes et de vidéogrammes du Québec (SOPROQ)
Société des auteurs de radio, télévision et cinéma (SARTEC)
Société des auteurs et compositeurs dramatiques (SACD)

Press release

Internet Society Québec (ISOC – Québec)

Société professionnelle des auteurs et compositeurs du Québec (SPACQ)

Table de concertation de l'industrie du cinéma et de la télévision de la Capitale-Nationale

Unifor

Union des artistes (UDA)

Union des écrivaines et des écrivains québécois (UNEQ)

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