



**Coalition for Culture and Media
CONTINUITY – FAIRNESS – SUPPORT**

**Ensuring the future of the media:
federal parties must make firm commitments**

Montreal, August 30, 2019 – Political parties crossing swords during the federal election campaign must commit to re-establishing fairness between local media and the Web giants as soon as the next government takes office. This is the pressing message of the Coalition for Culture and Media alongside the Parliamentary Commission on the Future of the News Media, which should guide the Government of Quebec in presenting an action plan.

Since Monday, a number of speakers have pointed a finger at the unfair competition of the GAFAs to explain the crisis facing local media – radio, TV and newspapers – despite their digital transformation. Several of the Commission's participants have mentioned the urgent need for the federal government to insist that the Web giants do their fair share by collecting GST and paying taxes. The Coalition for Culture and Media totally agrees. For two years now, it has also been calling for federal laws and regulations concerning broadcasting and copyright protection to be adapted to the new reality.

The media is a reflection of society, and as such, it serves democracy and plays a role in the cultural sovereignty of Quebec and Canada. Our governments have a duty to preserve these achievements by ensuring that the crisis that has brought the Groupe Capitaux Médias to the brink of bankruptcy does not drag down other media in its wake. The Coalition is also asking governments to review their advertising investment policies without delay to curb the decrease in revenues of the media that provide jobs for our citizens, inform us and promote our culture.

The Coalition for Culture and Media was created in 2017 and consists of forty organizations that are active in the cultural and media sectors, representing thousands of people in Canada, from coast to coast.

Member organizations of the coalition who can be contacted on this topic:

Alliance des producteurs francophones du Canada (APFC)
Alliance of Canadian Cinema, Television and Radio Artists (ACTRA)
Alliance Québec Animation (AQA)

Press release

Alliance québécoise des techniciens et techniciennes de l'image et du son (AQTIS)
ARTISTI
Association acadienne des artistes professionnel.le.s du Nouveau-Brunswick (AAAPNB)
Association des professionnels de l'édition musicale (APEM)
Association des propriétaires de cinémas du Québec (APCQ)
Association des réalisateurs et réalisatrices du Québec (ARRQ)
Association nationale des éditeurs de livres (ANEL)
Association québécoise de la production médiatique (AQPM)
Association québécoise de l'industrie du disque, du spectacle et de la vidéo (ADISQ)
Association québécoise des cinémas d'art et d'essai (AQCAE)
Canadian Media Producers Association (CMPA)
Canadian union of public employees (CUPE) and its communications sector (CPSC)
Conseil québécois des arts médiatiques (CQAM)
Copibec
Directors Guild of Canada (DGC)
Documentary Organization of Canada and its Québec Chapter
Fédération culturelle canadienne-française (FCCF)
Fédération des travailleurs et travailleuses du Québec (FTQ)
Fédération nationale des communications (FNC-CSN)
Friends of Canadian Broadcasting
Front des réalisateurs indépendants du Canada (FRIC)
Forum for Research and Policy in Communications (FRPC)
Guilde des musiciens et musiciennes du Québec (GMMQ)
L'Observatoire du documentaire
Michèle Rioux, directrice du Centre d'études sur l'intégration et la mondialisation (CEIM)
Observatoire des réseaux et interconnexions de la société numérique (ORISON) - UQAM
On Screen Manitoba
Québec Cinéma
Quebec English-language Production Council (QEPC)
Regroupement des artisans de la musique (RAM)
Regroupement des distributeurs indépendants de films du Québec
Robert Armstrong, Broadcasting Consultant, Communications Médias inc.
SOCAN
Société civile des auteurs multimédia (SCAM)
Société de gestion collective des droits des producteurs de phonogrammes et de vidéogrammes du Québec (SOPROQ)
Société des auteurs de radio, télévision et cinéma (SARTEC)
Société des auteurs et compositeurs dramatiques (SACD)
Internet Society Québec (ISOC – Québec)
Société professionnelle des auteurs et compositeurs du Québec (SPACQ)
Syndicat des employées et employés professionnels-les et de bureau (SEPB)
Table de concertation de l'industrie du cinéma et de la télévision de la Capitale-Nationale
Unifor
Union des artistes (UDA)
Union des écrivaines et des écrivains québécois (UNEQ)

Press release

For information: Lisa Djevahirdjian, 514 831-3815 (ldjevahirdjian@scfp.ca)

<http://www.coalitionculturemedias.ca>

<http://www.coalitionculturemedia.ca>

<https://www.facebook.com/CoalitionCultureMedias/>

<https://twitter.com/CoalitionCM>