



**Coalition for Culture and Media
CONTINUITY – FAIRNESS – SUPPORT**

**Federal Election Debates:
Party leaders must commit to reinforcing our cultural sovereignty**

Montréal, October 6th 2019 – During the election debate organized by the TVA network last Wednesday, several party leaders promised to oblige large companies active on the Web to collect GST/HST and to pay a corporate tax or a tax on their gross incomes, if their parties were elected.

The Coalition for Culture and Media (CCM) considers this to be a step in the right direction in re-establishing fiscal fairness for Canadian companies. However, party leaders must also commit to establishing more concrete measures to protect and promote our culture and media in the digital era.

The CCM would like to see the participants in the two leadership debates to be held this week to undertake the following commitments:

- 1) To immediately re-establish regulatory fairness between Canadian broadcasters and all other distributors of audiovisual or musical content on line who are doing business in Canada:**
 - To accomplish this, it will be necessary to modify the regulatory exemption for digital media, both Canadian and non-Canadian, which can be accomplished by the government issuing an order to the CRTC.
- 2) To require all media on line, Canadian as well as non-Canadian, all Internet service providers, and all wireless service providers to contribute to Funds for the production of Canadian content:**
 - By means of an order pursuant to the *Telecommunications Act*.
- 3) To complete the five-year end review of the *Copyright Act* by reducing the number of exceptions contained therein, and thereby render it more equitable:**
 - Rights holders must be able to receive royalties corresponding to the value which they have created.

Press release

The Coalition for Culture and Media was formed in 2017 and brings together some forty organizations active in the cultural and media sector representing hundreds of thousands of people throughout Canada. The CCM supports the demands of the CDCE <https://saveourculture.ca/>, the DAMIC <https://uneviesansart.ca/en/>, and the RAM <https://www.youtube.com/watch?v=NhVKBiPPr6o&fbclid=IwAR3NQVK9HFec0NzHxEcYrhSEXMSse5BHf2oSn4fPslZezP2x5tsymTqceewc>.

The member organizations of the CCM who can be contacted in regard to this campaign are:

Alliance des producteurs francophones du Canada (APFC)
Alliance of Canadian Cinema, Television and Radio Artists (ACTRA)
Alliance Québec Animation (AQA)
Alliance québécoise des techniciens et techniciennes de l'image et du son (AQTIS)
ARTISTI
Association acadienne des artistes professionnel.le.s du Nouveau-Brunswick (AAAPNB)
Association des professionnels de l'édition musicale (APEM)
Association des propriétaires de cinémas du Québec (APCQ)
Association des réalisateurs et réalisatrices du Québec (ARRQ)
Association nationale des éditeurs de livres (ANEL)
Association québécoise de la production médiatique (AQPM)
Association québécoise de l'industrie du disque, du spectacle et de la vidéo (ADISQ)
Association québécoise des cinémas d'art et d'essai (AQCAE)
Canadian union of public employees (CUPE) and its communications sector (CPSC)
Conseil québécois des arts médiatiques (CQAM)
Copibec
Directors Guild of Canada (DGC)
Documentary Organization of Canada and its Québec Chapter
Fédération culturelle canadienne-française (FCCF)
Fédération des travailleurs et travailleuses du Québec (FTQ)
Fédération nationale des communications (FNC-CSN)
Friends of Canadian Broadcasting
Front des réalisateurs indépendants du Canada (FRIC)
Forum for Research and Policy in Communications (FRPC)
Gilde des musiciens et musiciennes du Québec (GMMQ)
L'Observatoire du documentaire
Michèle Rioux, directrice du Centre d'études sur l'intégration et la mondialisation (CEIM)
Observatoire des réseaux et interconnexions de la société numérique (ORISON) - UQAM
On Screen Manitoba
Québec Cinéma
Quebec English-language Production Council (QEPC)
Regroupement des artisans de la musique (RAM)
Regroupement des distributeurs indépendants de films du Québec
Robert Armstrong, Broadcasting Consultant, Communications Médias inc.
SOCAN
Société civile des auteurs multimédia (SCAM)
Société de gestion collective des droits des producteurs de phonogrammes et de vidéogrammes du Québec (SOPROQ)

Press release

Société des auteurs de radio, télévision et cinéma (SARTEC)

Société des auteurs et compositeurs dramatiques (SACD)

Internet Society Québec (ISOC – Québec)

Société professionnelle des auteurs et compositeurs du Québec (SPACQ)

Syndicat des employées et employés professionnels-les et de bureau (SEPB)

Table de concertation de l'industrie du cinéma et de la télévision de la Capitale-Nationale

Unifor

Union des artistes (UDA)

Union des écrivaines et des écrivains québécois (UNEQ)

- 30 -

For more information: Lisa Djevahirdjian 514-831-3815 (ldjevahirdjian@scfp.ca)

<http://www.coalitionculturemedias.ca>

<http://www.coalitionculturemedia.ca>

<https://www.facebook.com/CoalitionCultureMedias/>

<https://twitter.com/CoalitionCM>