



**Coalition for Culture and Media
CONTINUITY – FAIRNESS – SUPPORT**

Reaction to Bill C-10's Modernization of the *Broadcasting Act*

Montréal, November 3, 2020 – The Coalition for Culture and Media (CCM) welcomes the government's decision to include on-line platforms in the *Broadcasting Act* which will lead to their integration in Canadian broadcasting regulation.

The draft legislation presented by the Minister of Canadian Heritage, Steven Guilbeault, has been anticipated since the creation of the CCM three years ago. Among other things, it grants the CRTC the important responsibility of defining the nature of the regulatory framework for on-line broadcasting undertakings. This is a first concrete step toward the reestablishment of fairness between Canadian creators, producers and broadcasters, and digital platforms. The draft legislation appears, however, to allow for a wide exemption for on-line undertakings and to exclude certain social networks. The CCM will therefore continue to follow closely the forthcoming legislative process, as well as the implementation of the new legislation by the CRTC.

The CCM will take the time to study in detail the draft legislation and will participate in the consultation process in regard to the proposed update of the *Broadcasting Act*.

The Coalition for Culture and Media was created in 2017 and consists of forty organizations that are active in the cultural and media sectors, representing thousands of people in Canada, from coast to coast. The Coalition's *Declaration for the sustainability and the vitality of national culture and media in the digital era*, calls on governments to restore fiscal and regulatory fairness, and to implement and maintain effective measures to support culture and media.

Member organizations of the coalition who can be contacted on this topic:

Alliance des producteurs francophones du Canada (APFC)
Alliance of Canadian Cinema, Television and Radio Artists (ACTRA)
Alliance Québec Animation (AQA)
Alliance québécoise des techniciens et techniciennes de l'image et du son (AQTIS)
ARTISTI
Association acadienne des artistes professionnel.le.s du Nouveau-Brunswick (AAAPNB)
Association des professionnels de l'édition musicale (APEM)
Association des propriétaires de cinémas du Québec (APCQ)
Association des réalisateurs et réalisatrices du Québec (ARRQ)
Association nationale des éditeurs de livres (ANEL)
Association québécoise de la production médiatique (AQPM)

Press release

Association québécoise de l'industrie du disque, du spectacle et de la vidéo (ADISQ)
Association québécoise des cinémas d'art et d'essai (AQCAE)
Canadian union of public employees (CUPE) and its communications sector (CPSC)
Conseil québécois des arts médiatiques (CQAM)
Copibec
Directors Guild of Canada (DGC)
Documentary Organization of Canada and its Québec Chapter
Fédération culturelle canadienne-française (FCCF)
Fédération des travailleurs et travailleuses du Québec (FTQ)
Fédération nationale des communications et de la culture (FNCC-CSN)
Friends of Canadian Broadcasting
Front des réalisateurs indépendants du Canada (FRIC)
Forum for Research and Policy in Communications (FRPC)
Guilde des musiciens et musiciennes du Québec (GMMQ)
L'Observatoire du documentaire
Michèle Rioux, directrice du Centre d'études sur l'intégration et la mondialisation (CEIM)
Observatoire des réseaux et interconnexions de la société numérique (ORISON) - UQAM
On Screen Manitoba
Québec Cinéma
Quebec English-language Production Council (QEPC)
Regroupement des artisans de la musique (RAM)
Regroupement des distributeurs indépendants de films du Québec
Robert Armstrong, Broadcasting Consultant, Communications Médias
Screen Composers Guild of Canada (SCGC)
SOCAN
Société civile des auteurs multimédia (SCAM)
Société de gestion collective des droits des producteurs de phonogrammes et de vidéogrammes du Québec (SOPROQ)
Société des auteurs de radio, télévision et cinéma (SARTEC)
Société des auteurs et compositeurs dramatiques (SACD)
Internet Society Québec (ISOC – Québec)
Société professionnelle des auteurs et compositeurs du Québec (SPACQ)
Syndicat des employées et employés professionnels-les et de bureau (SEPB)
Table de concertation de l'industrie du cinéma et de la télévision de la Capitale-Nationale
Unifor
Union des artistes (UDA)
Union des écrivains et des écrivains québécois (UNEQ)

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